



The Apple Press

On a mission to make the world's best apple juice, from what we believe are the world's best apples – this is apple juice like you've never tasted before.



CRAFTING THE WORLDS BEST APPLE JUICE

Our apples are given the 5-star treatment, hand-picked at their peak ripeness, cold pressed just once, then bottled delicious for you. We press from individual varieties like Jazz™, Braeburn and Royal Gala because we reckon, just like wine, every apple has its own taste characteristics.

- Carefully hand-picked Hawkes Bay Apples
- Cold pressed & cold filled
- No added sugar
- No added preservatives
- Sustainably sourced
- Traceable back to the orchard
- Bottled in 100% recyclable packaging